COMMUNICATION PLAN, OUTREACH PLAN AND WEBSITE CHANGES

OCTOBER 9, 2012

COMMUNICATION PLAN

Purpose:

- Keep MD iMap operational 24/7/365
- Maintain a reliable and consistent centralized resource for all stakeholders
- Provide timely information distribution to all stakeholders

COMMUNICATION PLAN

Stakeholders:

- Governor's Office

- GIO Office, DoIT

- State Agencies

- Local Agencies

- GIS User Community

COMMUNICATION PLAN

Resources:

- Portal
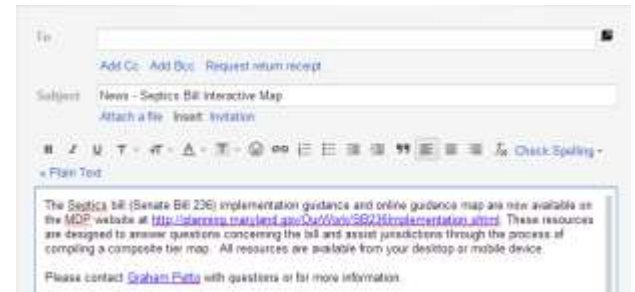

- Twitter

- Email

COMMUNICATION PLAN
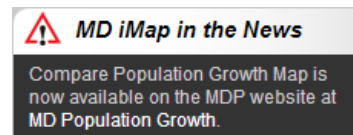
Scenario #1: **System Crash**

- System Administrator is notified of issue by preset alert triggers

- Within 10 minutes all stakeholders have been notified via email and Twitter

- Within 30 minutes update provided on Portal

- Updates provided regularly until issue resolved

- Resolution confirmation provided to all stakeholders via Email, Twitter and Portal update

COMMUNICATION PLAN

Scenario #2: **New Application Announcement**

- GIO Office is notified of new resource

- Application owner provides image to include on Portal, as well as, text for Email, Twitter and Portal announcements

- All stakeholders provided notification via Email, Twitter and Portal with owner contacts for questions and feedback

OUTREACH PLAN

Purpose:

- Increase awareness and number of end users

- Increase participation and resource contributors

- Coordinate with existing outreach programs of organizations (Ex. – MSGIC, MUG)

- Facilitate connections and coordination of efforts

WEBSITE CHANGES

Current Website:

- ONLINE MAPS

- SERVICES

- ADMINISTRATION

- PARTNERS

- DEVELOPERS

- HELP

http://imap.maryland.gov/Portal/

WEBSITE CHANGES

Future Website:

- Enhance access to information for Executive Committee members

MD iMap Administration

There are two committees responsible for the administration of the MD iMap system:

The Executive Committee

Governor O'Malley signed the first Maryland Integrated Map Executive Order (MD iMap) in December 2009. The original order has been largely successful. Most notably, the State of Maryland now publishes 268 Web Map services sourced from multiple agencies through a common information technology infrastructure.

The revised Executive Order 01.01.2012.04, signed on March 13, 2012, will both reinvigorate and refine the MD iMap program and grants non-state membership to the Executive Committee for the first time. [text obscured]
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Executive Committee

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Membership

View list of Executive Committee Member [text obscured]

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Business Documents

- Cabinet Secretaries Invitation Letter
- MD iMap Executive Committee Chart [text obscured]

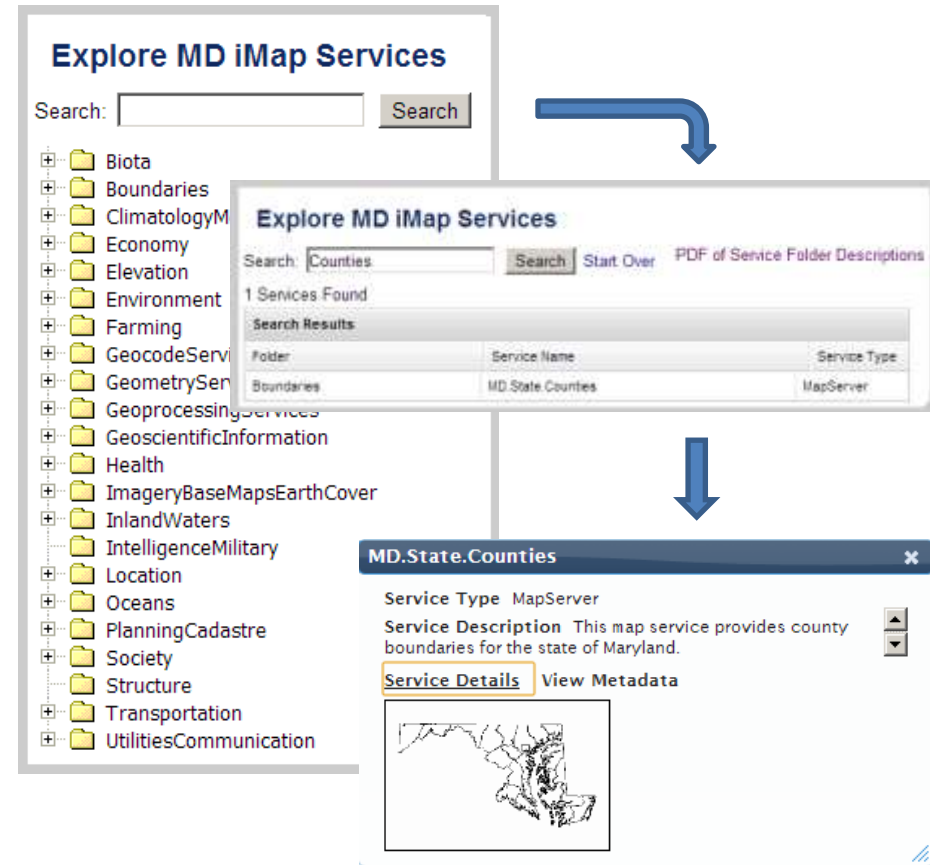**Agendas**

April 28, 2010
February 24, 2010

Minutes

April 28, 2010
February 24, 2010

Executive Committee

State Agency Members

- Earl "Buddy" Hance, Maryland Department of Agriculture
- Robert Summers, Maryland Department of Environment
- John Griffin, Maryland Department of Natural Resources
- Richard Hall, Maryland Department of Planning
- Darrell Mobley, Maryland Department of Transportation
- Raymond Skinner, Maryland Department of Housing and Community Development
- Christian Johansson, Maryland Department of Business and Economic Development
- Alvin Collins, Maryland Department of General Services
- Lillian Lowery, Maryland Department of Education
- Joshua Sharfstein, Maryland Department of Health and Mental Hygiene
- Elliot Schlanger, Maryland Department of Information Technology
- Gary Maynard, Maryland Department of Public Safety and Correctional Services
- Colonel Marcus Brown, Maryland State Police
- Robert Young, Maryland State Department of Assessments and Taxation
- Eloise Foster, Maryland Department of Budget and Management
- Major General James Adkins, Maryland Military Department
- Kenneth Mallette, Maryland Emergency Management Agency
- Scott Jensen, Maryland Department of Labor, Licensing and Regulations
- Ted Dallas, Maryland Department of Human Resources
- Samual Clark, Governor's StateStat Office
- Andy Lauland, Governor's Homeland Security Office
- Edward Parker, Governor's Office of Crime Control and Prevention
- Dr. Robert Bass, Maryland Institute for Emergency Medical Services Systems

Local Government and/or Public Utilities Members

- Christine Vandeyar-Wise, Montgomery County Government (Capital Region Rep)
- Bryan Ebling, Caroline County Government (Eastern Region Rep)

WEBSITE CHANGES

Future Website:

- Enable search capabilities for resources maintained by partners

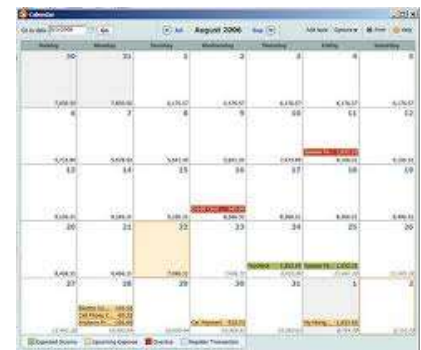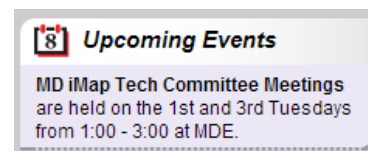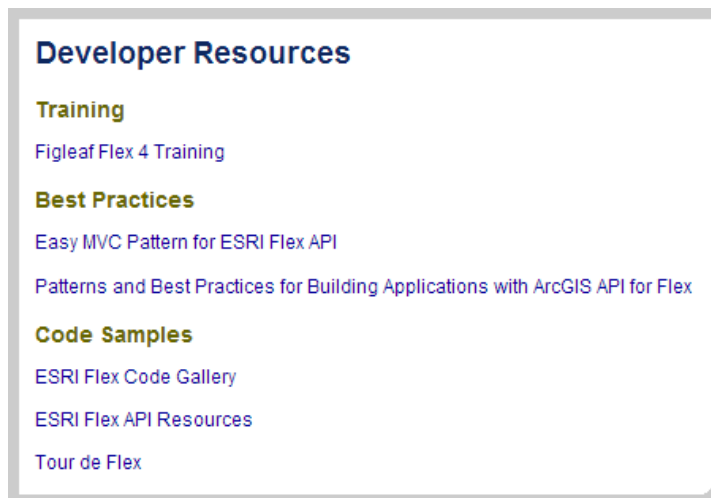http://imap.maryland.gov/Portal/search.asp

http://imap.maryland.gov/ | twitter @MDiMap

WEBSITE CHANGES

Future Website:

- Increase access to code for developers

- Include a calendar for tracking upcoming events

Developer Resources

Training

Figleaf Flex 4 Training

Best Practices

Easy MVC Pattern for ESRI Flex API

Patterns and Best Practices for Building Applications with ArcGIS API for Flex

Code Samples

ESRI Flex Code Gallery

ESRI Flex API Resources

Tour de Flex

Upcoming Events

MD iMap Tech Committee Meetings are held on the 1st and 3rd Tuesdays from 1:00 - 3:00 at MDE.

WEBSITE CHANGES

Timeline:

- Currently being redeveloped in SharePoint

- Re-launch anticipated early 2013

- Redesign phased in through remainder of 2013

TuGIS 2013

Maryland's Geospatial Conference

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